



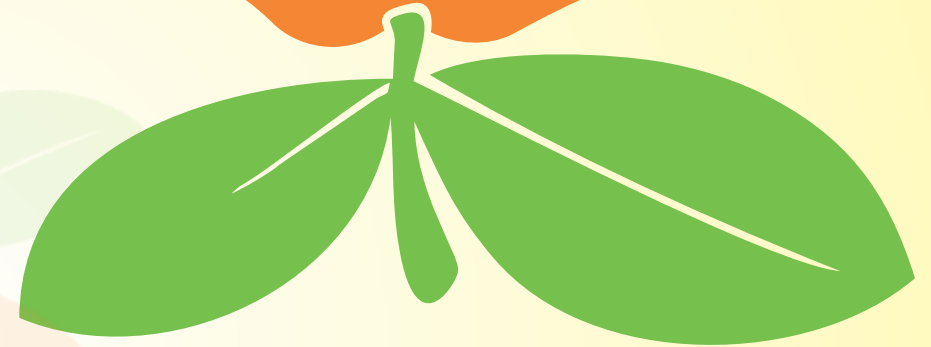
66th Annual Conference of The Neurological Society of India

Hotel Centre Point, Ramdaspath, Nagpur

Theme: Innovation and Indigenisation



SPONSORSHIP BROCHURE



Dear Friends,

Welcome to NSICON 2017

We invite you to Nagpur for NSICON 2017 to be held from 30th November to 3rd December 2017. Nagpur, the Orange City, is today one of the fastest growing smart city of India. It has excellent Road, Rail & Air connectivity.

Dr. Shyam Babhulkar
Chairperson

Dr. Lokendra Singh
Organising Secretary

www.nsicon2017.in

Sponsorship opportunities for NSICON 2017

New Attraction

Scientific
Launch
Pad

Excellent opportunity to showcase your scientific ideas / devices / instrumentation in an exclusive ambience fully equipped with A/V, DJ facility along with spirits and food. The theatre can accommodate 35-40 guests at a time. Each slot of 1 hour unit to cost INR 3,00,000/- (available throughout conference at designated hours.) Food & Beverages expenses to be borne by the sponsor.

Sr. No.	PARTICULARS	PLATINUM (70,00,000)	DIAMOND (60,00,000)	GOLD (50,00,000)	SILVER (40,00,000)
1	Stall for Exhibition (Plus 25% Discount on additional stalls required)	3mx3m	3mx2m	2mx2m	2mx2m
2	Logo on all promotional material/collaterals (as per the category)	Yes	Yes	Yes	Yes
3	Logo on the conference website	Yes	Yes	Yes	Yes
4	Presentation Opportunity During the conference with AV film	During breaks	During breaks	No	No
5	Brochure/Literature distribution in Delegate Kit (To be provided by the sponsor)	Brochure	Brochure	Pamphlet	No
6	Company Logo on strategically located branding panels (as per the category)	Yes	Yes	Yes	Yes
7	Recognition of the sponsors in the inaugural & Valedictory Halls (as per the category)	Yes	Yes	Yes	Yes
8	Exhibitor passes	10 Nos.	8 Nos.	4 Nos.	2 Nos.
9	Free Registrations	18 Nos.	15 Nos.	10 Nos.	5 Nos.
10	Advertisement in conference Souvenir booklet	Centre Spread	Centre Spread (Behind front cover page)	Full Page	Full Page
11	Logo on the Main gate	Yes	Yes	No	No
12	Logos on the Exhibition Layout (as per the category)	Yes	Yes	Yes	Yes
13	Logo on the Press release (if any)	Yes	Yes	No	No
14	Options from additional sponsorship list (worth)	70,00,000	60,00,000	50,00,000	40,00,000

* Above mentioned conditions are subject to change.

* Taxes would be charged extra, as applicable.

* A special discount of 5% will be extended to the companies paying full amount against all Sponsorship/exhibition opportunities available, before 31st March 2017.

Additional Sponsorship opportunities for NSICON 2017

Sr. No.	PARTICULARS	AMOUNT
1	First Announcement Brochure Sponsorship (minimum 3,000 copies)	13,50,000
2	2nd announcement Brochure Sponsorship (minimum 3,000 copies)	15,50,000
3	Final Announcement Brochure Sponsorship (minimum 3,000 copies)	17,50,000
4	Registration Counter (Branding at the registration counter and access to the database)	10,00,000
5	Delegates bags (Logo on the Delegates Bags with the conference logo)	15,00,000
6	Delegates Gifts (Logo on the Delegates Bags with the conference logo)	8,00,000
7	Cyber Café/kiosk/Lounge logo on the screen saver, along with the platinum sponsor)	5,00,000
8	Badges with Lanyards (company logo on the Badge/pouch/lanyard, depending on the shortlisted sample)	3,00,000
9	Branded Pens (with company logo)	2,00,000
10	Conference branded notepads (with company logo)	2,00,000
11	Bag Inserts (per insert)	1,00,000
12	Conference Lunch (per day) (branding at the venue, public announcements recognising the sponsors, opportunity to play AV film in the lunch area)	20,00,000
13	Coffee/Tea/Snacks counter (per day) (branding at the venue, public announcements recognising the sponsors, opportunity to play AV film in the lunch area)	4,00,000
14	Souvenir Book (Printed or soft copy) Company logo on the cover page + Full Page Adv.+ Adv. On back cover page)	12,00,000
15	Full Page Advertisement inside the back cover page of souvenir book	75,000
16	Full Page Advertisement in the Souvenir book	50,000
17	Half Page Advertisement in the Souvenir book	35,000
18	Quarter page Advertisement in the Souvenir book	20,000
19	Poster Displays (Company logo on all poster display boards)	5,00,000
20	Airport Assistance Desk	3,00,000
21	Lunch symposium on day 2 & 4 (3 slots available per day-per slot rate mentioned) -includes one premium 3mx3m stall	7,50,000
22	Lunch symposium on day 2 & 4 (3 slots available per day-per slot rate mentioned) - without any exhibition stall	5,00,000
23	Dinner Symposium (3 Slots available - per slot rate mentioned)	10,00,000
24	Cloak room (in the Exhibition Area)	4,50,000
25	Senior Citizen Mobility Partner Company to arrange for 10 wheel chairs with attendants)	7,50,000
26	AV Sponsor	30,00,000

* Above mentioned conditions are subject to change. *Taxes extra, as applicable.

*Art & Cultural
Fest Sponsorship*

A

Painting

Photography

Literature

Art Facts

B

Performing Arts

**1st Prize
30,000**

**2nd Prize
20,000**

**3rd Prize
15,000**

Exhibition opportunities for NSICON 2017

**Silver
2 X 2
mtrs
Stall**

Inclusions	
Exhibitor Passes	2 nos.
Carpet	2m X 2m
Table	1 no.
Chairs	2 nos.
Waste paper basket	1 no.
Plug point (5 amp)	1 no.
Spot Light	2 nos.

**Gold
2 X 2
mtrs
Stall**

Inclusions	
Exhibitor Passes	2 nos.
Lunch Coupon	2 nos.
Carpet	2m X 2m
Table	1 no.
Chairs	2 nos.
Waste paper basket	1 no.
Plug point (5 amp)	1 no.
Spot Light	2 nos.

**Gold
A
2 X 2
mtrs
Stall**

Inclusions	
Exhibitor Passes	2 nos.
Lunch Coupon	1 no.
Carpet	2m X 2m
Table	1 no.
Chairs	2 nos.
Waste paper basket	1 no.
Plug point (5 amp)	1 no.
Spot Light	2 nos.

**Diamond
3 X 2
mtrs
Stall**

Inclusions	
Exhibitor Passes	2 nos.
Lunch Coupon	2 nos.
Carpet	2m X 2m
Table	1 no.
Chairs	2 nos.
Waste paper basket	1 no.
Plug point (5 amp)	1 no.
Spot Light	2 nos.

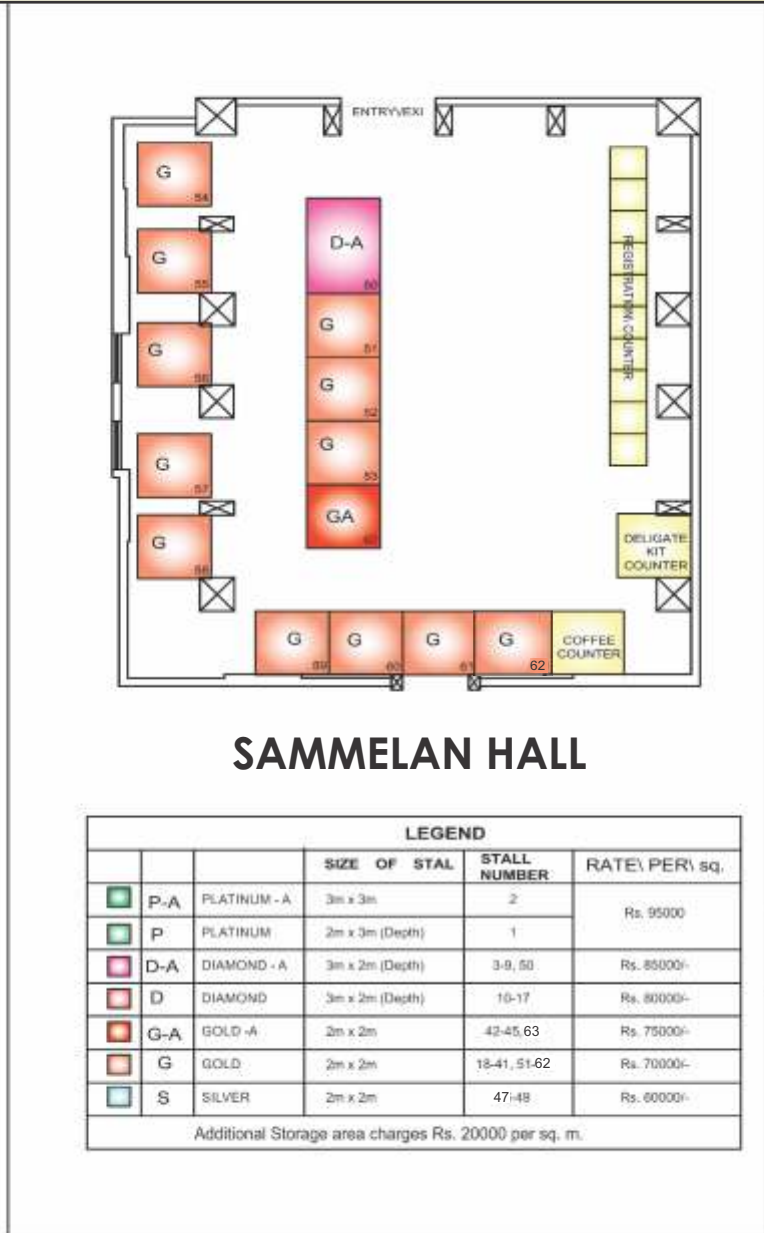
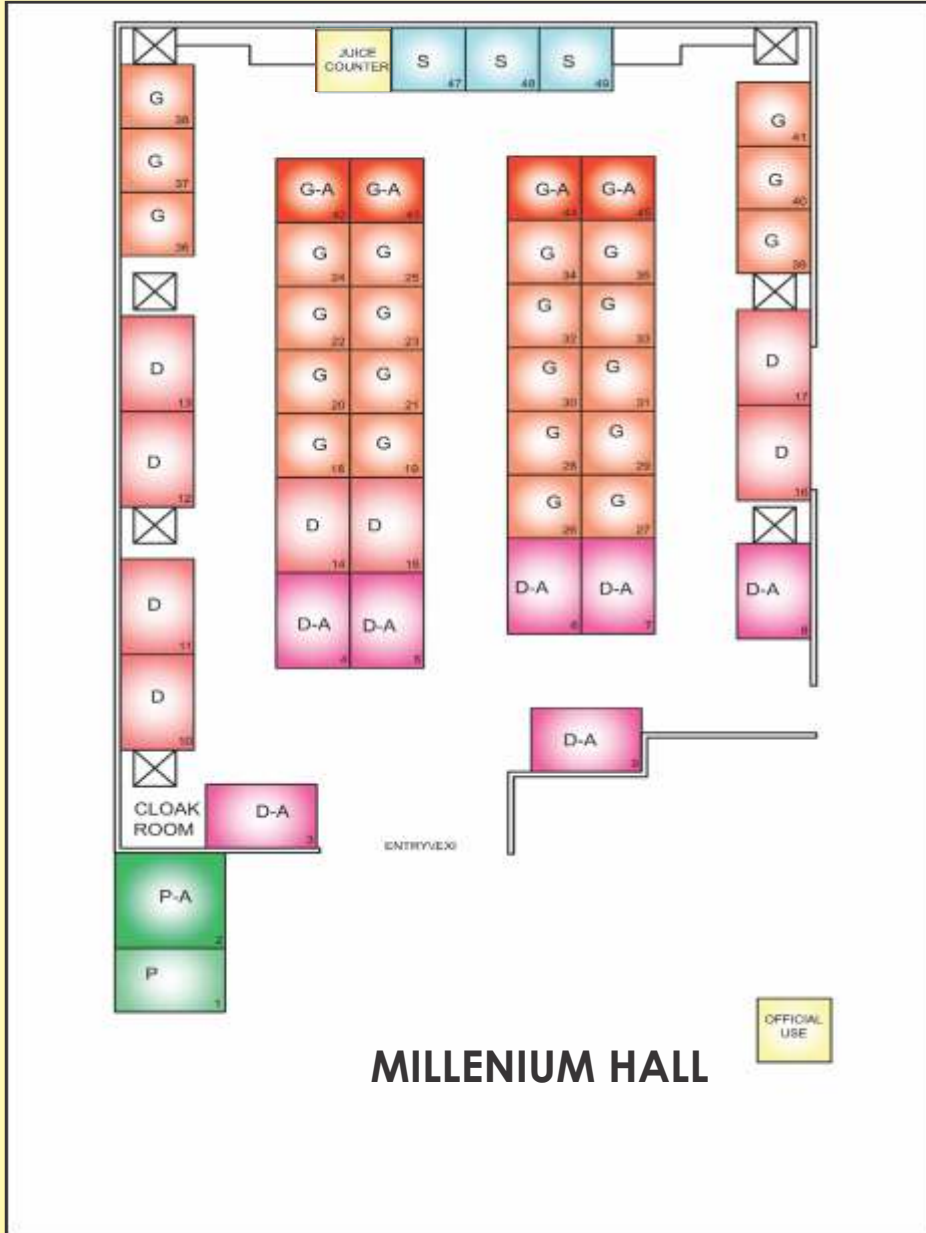
**Diamond
A
2 X 2
mtrs
Stall**

Inclusions	
Exhibitor Passes	4 nos.
Lunch Coupon	4 nos.
Carpet	2m X 2m
Table	2 nos.
Chairs	3 nos.
Waste paper basket	2 nos.
Plug point (5 amp)	2 nos.
Spot Light	2 nos.

**Platinum
3 X 3
mtrs
Stall**








Inclusions	
Exhibitor Passes	8 nos.
Lunch Coupon	8 nos.
Carpet	3m X 3m
Table	2 nos.
Chairs	4 nos.
Waste paper basket	1 no.
Plug point (5 amp)	1 no.
Spot Light	3 nos.

NSICON 2017 Exhibition Space Layout



SAMMELAN HALL

LEGEND

			SIZE OF STALL	STALL NUMBER	RATE \ PER \ sq.
	P-A	PLATINUM - A	3m x 3m	2	Rs. 95000
	P	PLATINUM	2m x 3m (Depth)	1	
	D-A	DIAMOND - A	3m x 2m (Depth)	3-9, 50	Rs. 85000/-
	D	DIAMOND	3m x 2m (Depth)	10-17	Rs. 80000/-
	G-A	GOLD -A	2m x 2m	42-45, 63	Rs. 75000/-
	G	GOLD	2m x 2m	18-41, 51-62	Rs. 70000/-
	S	SILVER	2m x 2m	47-49	Rs. 60000/-

Additional Storage area charges Rs. 20000 per sq. m.

Exhibition Space Layout

Terms & Conditions

The number of representatives of the sponsor/exhibitor at the conference venue will be limited, depending on the extent of sponsorship, at the discretion of the organizing committee.

Microphone or any promotional activities, hindering or disturbing other sponsor/exhibitor will not be permitted. This is a must for security purpose.

All prices are exclusive of (subject to change as per the government policies).

The stall will carry your firm name and you are requested not to make any changes in the arrangement.

The sponsor/exhibitor must not cause any damage to the walls, panels and other areas of the venue. In case of any such damage, the sponsor/exhibitor will have to indemnify the Organizers for the same.

All booking forms must be accompanied by 50% advance and the balance must be paid within 15 days. Written confirmation of booking will be given after 100% advance payment is received.

The Exhibition Committee reserves the right to modify or rearrange the floor plan or even cancel any sponsorship / Exhibitor, without assigning any reason thereof.

Cancellations are to be made in writing to CIMGlobal 50% of the payment will be refunded on cancellation.

Please be advised that your participation is not considered confirmed until payment has been received in full. Please note that all payments must be made in Indian Rupees.

Companies wanting to import equipment or consumable for exhibition purpose should inform the conference secretariat at the time of booking to enable us to obtain International Trade Promotion Organization (IPTO) approval & assist with our freight partner details.

Sponsor/Exhibition stall confirmed are Not Transferable

Sponsorship / Exhibition will be allocated on first come first served basis only after the Cheque/Demand Draft for the booking amount is encashed and the Organizers reserve the right to cancel the booking in the event of non payment within the stipulated time.

The date and time of handover of the exhibition space shall be communicated to all near the conference dates. No work will be allowed at the exhibition site after 5:00 am under any circumstances. If the participants fail to occupy the stall by the Trade & Exhibition Committee reserves the right to allot the vacant stall to the waiting applicants.

Appointed Electrical Contractor will execute all electrical connections inside the stall and other areas. The sponsors / exhibitors are required to intimate the organizers in writing on the additional points required by them at least 30 days advance. Please note all extra points/connections would be charged on Pro-rata basis.

The Exhibition Committee shall allocate the floor areas to meet the request of exhibitors as fast as possible to their given preference but the same cannot be guaranteed by the Exhibition Committee.

Conference Secretariat:

CIM Global India Pvt Ltd

No. 2, NG Complex, 2nd Floor,
30th Cross, Bannerghatta Road
Lay out, Jayanagar 4th T Block,
Bangalore – 560 041.

Tel: +91-80 26 08 07 00, Fax: +91-80 26 08 07 02



For Sponsorship & Exhibition details:

Dr. Lokendra Singh

CIIMS Hospital,
88/2, Bajaj Nagar,
Nagpur - 440010.

E-mail : office@niscon2017.in